

## Barber - Kingsmen Hair

### Industry Overview

Kingsmen Hair Barbershops represent a fusion of old and new school barbershops with a gentleman's social club feel. The industry is expanding due to the new generation of men wanting to keep their appearance clean and sharp.



### Job Roles

- Barber
- Partner
- Shop Manager



### Responsibilities

- Customer service
- Upsell services and products
- Stay up to date with current trends
- Experiment with different styles to improve skills
- Punctuality – arrive 10 minutes before work to be ready
- Opening and closing procedures of the shop
  - Setting up stations with clean equipment
  - Cleaning at the end of the day
- Put phone away during work hours



### Skills

- Clean, tidy and efficient
- Able to work as a team
- Passionate
- Enthusiasm
- Motivation to learn new skills
- Good communication skills
- Reliable
- Listen to what your client wants
- Experience
- How to use scissors, clippers and razors
- Able to fade, cut, blend, shape hair and cut beards
- Online profile of images to show ability
- Bonus – how to thread (eyebrows), hair tattoo (using razors) and facials



### Qualifications

- TAFE – basics in barbering
- Learn from fellow barbers
- Apprenticeships
- Watch YouTube, vlogs and blogs for learning techniques



### Industry Benefits

- Returning clients who become friends
- Never knowing whose hair you could be cutting – even up to NRL players, well-known actors or business owners

### Industry Challenges

- Starting off as an apprentice



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- Pay is minimum \$25ph up to \$50ph depending on experience, quality of haircuts, customer service, passion, ability, professionalism and managerial skills
- Opportunities to grow within the business



## Why young people should consider this line of work

- Range of opportunities
- Can become your own boss
- Skills that can take you around the world
- Anyone can be a barber



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